

May 14, 2010

Dear Parents,

Later today we are announcing to the general public changes and additions within our advancement team. These staff members have been in transition, working in their new roles and within our reorganized advancement structure, for many weeks. Please join me in welcoming and supporting them as they work to build and strengthen relationships with our parents, alumni, donors, prospective families, the news media and the greater community, continuing to move our school forward.

Respectfully,
Chuck

Heathwood Hall Announces Changes to Advancement Team

Heathwood Hall Episcopal School today announced staffing changes and additions within its advancement team. The professionals who comprise Heathwood Hall's advancement team lead programs that are driven by the school's mission and are focused on strengthening relationships with key constituents, such as parents, alumni, donors, prospective families, the news media and the greater community.

The following staff members will assume new responsibilities:

Daphne Blackstone, Parent Relations. Blackstone will help create a welcoming environment for new and currently-enrolled parents at the school and cultivate family support for the school through their time, talents and gifts. She will oversee the school's "Get Connected" parent involvement program and serve as liaison to the Parent-School Alliance and annual auction. Blackstone holds a bachelor of arts in journalism from the University of South Carolina and has previously served the school as auction coordinator, substitute teacher and camp instructor. She has also served as a Public Relations Specialist at Palmetto Baptist Medical Center. She and her husband Lawton have three children who attend Heathwood Hall.

Ethel Bunch, Director of Development. Bunch will oversee capital giving and the annual fund campaign. She holds a bachelor of arts in English and a master's in mass communication from the University of South Carolina. She previously served as the Director of Development and Marketing for EdVenture Children's Museum in its formative years, where she was part of the initial capital campaign that raised the funding to build the current museum on Gervais Street. She also has served as Director of Development and Marketing for Prevent Child Abuse South Carolina. Bunch is the founder of Ma Mere, a company that designs, manufactures and sells a line of children's boutique luggage. She and her husband Bill have two daughters who attend Heathwood Hall.

Angela M. Daniel, CFRE, Director of Major Events. Daniel will work in partnership with the other advancement team members to plan and execute special events including open house and homecoming receptions, and all-school events such as the fall festival and auction. Daniel began her career at Heathwood Hall in 1994, first serving as Director of Annual Giving and then as Director of Development, cumulatively producing more than \$20 million for the school and leading fundraising efforts for the school's Chapel of the Epiphany. She also has served as staff liaison to the school's Parent-School Alliance and to the Board of Trustees' Development Committee and Committee on Trustees. An active member of the fundraising professionals' organizations, Daniel also is active within the Episcopal Church, on national, diocesan and parish levels. She and her husband Jim have two grown sons who are Heathwood Hall alums.

The following staff members will continue in their role on the advancement team:

Jane Beach, Director of Admission. Beach joined the school as a full-time Admission Counselor in 2006 and began serving as Director of Admission in 2008. She previously served as a Product Consultant for Policy Management Systems Corporation and as an Account Executive for Citibank. Beach holds a bachelor of arts from Colorado College and a master's in international business from the University of South Carolina. She and her husband Johnny have two daughters who attend Heathwood Hall.

Elizabeth Clark, Assistant to the Head of School. In addition to providing administrative support for the school's headmaster, Clark will assist the admission and development offices. Clark joined Heathwood Hall in 1992 and has served as an early childhood teacher and as Assistant Director of Admission. She holds a bachelor of arts in English from the University of North Carolina and a master of librarianship from the University of South Carolina. She and her husband Emery have two grown children who attended Heathwood Hall.

Lynn Manning Cooper, Alumni Relations. Cooper will continue to build relationships between Heathwood Hall and its alumni. Cooper has also served as a teacher at Heathwood Hall and as a substitute teacher for Richland One. A 1996 graduate of Heathwood Hall, Cooper holds a master's of arts in teaching with a focus on secondary level English from the University of South Carolina. She also works as a private tutor. She and her husband Robert have two young daughters.

Kara Sproles Mock, APR, Director of Marketing and Communication. Mock will continue to lead the school's branding, marketing, public relations and advertising initiatives. Mock began her career in the advancement division at Georgia State University. She has served as Vice President of Marketing and Communication and Vice President of Resource Development at United Way of the Midlands and as Director of Public Relations for Chernoff Newman. In 2003 she founded K. Mock & Partners, a full-service virtual agency that re-branded Heathwood Hall in 2004. Her company continued to work with the school and with other clients in the education, healthcare, retail, banking and nonprofit sectors until she joined as Director of Marketing and Communication in 2008. In 2006 she was named one of *The State* newspaper's "20 Under 40,"

and her work has garnered more than 20 statewide awards and a regional CASE award. A former adjunct professor at the University of South Carolina, Mock holds a bachelor of science in communication from The Florida State University. Mock's two children attend Heathwood Hall.

Willis Ware, Director of Community Relations. Ware will continue to build positive relationships between the school and the Midlands community and beyond through service, multicultural affairs and inclusivity initiatives. Before joining Heathwood Hall in 2004, Ware served as a Counselor and Region Leader for New York City Church of Christ and as an Academic Counselor at the University of Missouri. Ware holds a bachelor of science in health and physical education and a master of arts in educational and counseling psychology from the University of Missouri. In addition to his community relations duties, Ware serves as head coach for the championship cross country and track teams at Heathwood Hall. He and his wife Deborah have two daughters, one of whom graduated from Heathwood Hall last year.