

HEATHWOOD HALL
HIGHLANDER
CLUB



Fall Sports Program
Advertising Selection
Form

DEADLINE: August 13th

BUSINESS / NAME: _____
(As it will appear in the program index)

CONTACT PERSON: _____ PHONE #: _____

ADDRESS: _____
Street City State Zip

CONTACT EMAIL: _____

Advertising Choices (please select)

Check here to use the same ad as last year

Businesses / Companies

Full Page Business Ad (7.5" w x 10" h) for \$750 (Includes two '19-'20 Athletic Passes)

Premium placement for Full Page Business Ad: additional \$250 (\$1,000 total)

Last year's advertisers get right of first refusal for these full page premium locations.

Inside Front Cover

Adjacent to HC President Letter

Page 1

~~Opposite Varsity Football Roster~~ *SOLD*

Adjacent to Head of School Letter

~~Inside Back Cover~~ *SOLD*

Adjacent to Athletic Director Letter

~~Outside Back Cover~~ *SOLD*

Half Page (horizontal) Business Ad (7.5" w x 5" h) for \$500 (Includes two '19-'20 Athletic Passes)

One-Fourth Page Business Ad (3.75" w x 5" h): \$275

Family / Student Athlete

Half Page Family Ad (7.5" w x 5" h) for \$275

One-Fourth Page Family Ad (3.75" w x 5" h) for \$150

Family/Student Ad Message:

SEE NEXT PAGE for instructions on how to secure your Ad order and submit artwork/photos

Fall Sports Program Ad - **DEADLINE: August 13th**

Instructions for purchasing Ad: Purchase Options:

- 1) Complete this Program Ad Form and return the first page via email to HighlanderClub@heathwood.org **by August 13, 2019**. An invoice will then be sent to you for payment.
- 2) Select Ad & pay online at <http://www.heathwood.org/athletics/highlander-club> **by August 13, 2019**.
- 3) Complete this Program Ad Form and return via mail to HEATHWOOD HALL HIGHLANDER CLUB, 3000 SOUTH BELTLINE BLVD., COLUMBIA, SC 29201 **by August 13, 2019**. Please include payment for your Ad choice, payable to "Heathwood Hall Highlander Club."

Instructions for Ad ARTWORK or PHOTOS:

If you need to submit **advertisement/artwork** or **Student/Athlete(s) photo(s)**, please submit via email to HighlanderClub@heathwood.org. **The photo/artwork format must be .JPG or .PDF and must be received by August 13th.**

If you have any questions or concerns, address them to HighlanderClub@heathwood.org or to Roy Shelley 803-609-3473 (cell).