



# HEATHWOOD HALL 2022 – 2023 ATHLETICS PROGRAM

The Highlander Athletics Booster Club (HABC) is proud to present the 2022 – 2023 Athletics Program. This full-color, high-quality publication will contain photographs and rosters of all Heathwood Hall athletes from the 2022 – 2023 academic year.

Families, businesses and community organizations are encouraged to purchase advertising. Pricing and ad specs are on the following page.

## PUBLICATION DETAILS AND DEADLINES

Estimated page number	100+ pages
Size	8.5" x 11"
Distribution	875 finished magazines distributed to Heathwood families, potential student families and visitors to Heathwood sporting events.
Deadline for advertising commitment	March 10, 2023
Deadline for advertising content	March 17, 2023
Publication distribution date	April 15, 2023

We thank you in advance for your support of the Highlander Athletics Booster Club. All proceeds will go DIRECTLY to benefit the athletes and athletic programming of Heathwood Hall. To reserve your ad space, or should you have any questions, email [HABC@Heathwood.org](mailto:HABC@Heathwood.org). Sincerely,

Krista DeLong  
*HABC President*

Jennifer Suber  
*Publication Coordinator*  
(803) 608-6161

TO RESERVE YOUR AD SPACE, EMAIL [HABC@HEATHWOOD.ORG](mailto:HABC@HEATHWOOD.ORG)



# 2022-2023 HIGHLANDER ATHLETICS PROGRAM: AD SPECS

## BUSINESS ADS

AD TYPE (provided in print-ready format)*	SIZE SPECS	COST
Full Page—Business Ad	7.625"x10.125"	\$1000.00
Full Page—Business Ad Premium Placement <i>(Inside front cover, outside back cover, inside back cover)</i>	7.625"x10.125"	\$1250.00
Half Page—Business Ad	7.625"x5"	\$600.00
Quarter Page—Business Ad	3.75"x5"	\$350.00

\*If design services are needed, \$75 design charge

## FAMILY ADS

AD TYPE (choose from design templates below)	SIZE SPECS	COST
Full Page—Family Ad	7.625"x10.125"	\$500.00
Half Page—Family Ad	7.625"x5"	\$300.00
Quarter Page—Family Ad	3.75"x5"	\$200.00

## FAMILY AD TEMPLATES:

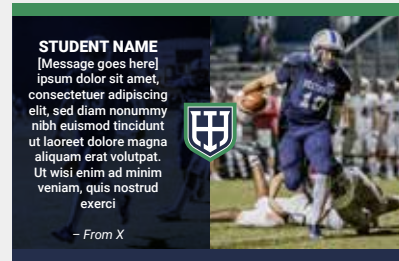
### FULL PAGE OPTION 1



### FULL PAGE OPTION 2



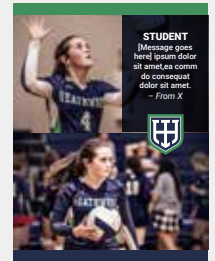
### HALF PAGE OPTION 1



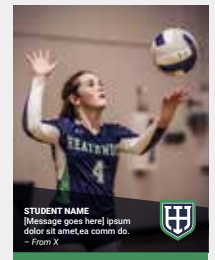
### HALF PAGE OPTION 2



### QUARTER PAGE OPTION 1



### QUARTER PAGE OPTION 2



THANK YOU FOR SUPPORTING HIGHLANDER ATHLETICS!

The deadline to secure your ad is March 10, 2023 | Contact Jenn Suber at 803-608-6161 or HABC@Heathwood.org