

# The Annual Auction ..... Heathwood Hall

## Sponsorship Levels · Saturday, March 25, 2023

### Grand Highlander Sponsor · \$10,000

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- Extensive social media recognition leading up to auction night as well as company logo included in all promotional and media materials, printed collateral, and on the event page of the Heathwood website
- Prominent listing and one (1) full-page, full-color ad (6" x 10") on the inside front or back cover of the event catalog (distributed and mailed to all 500+ Heathwood families)
- Company logo with link to company website on mobile bidding screens and pre-event website
- Banner placement in the Athletic Center for the 2023-2024 school year
- 8 Complimentary Tickets to the Event

### Highlander Sponsor · \$5,000

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- Extensive social media recognition leading up to auction night as well as company logo included in all promotional and media materials, printed collateral, and on the event page of the Heathwood website
- Prominent listing and one (1) full-page, full-color ad (6" x 10") in the event catalog (distributed and mailed to 500+ Heathwood families)
- Company logo with link to company website on mobile bidding screens and pre-event website
- 6 Complimentary Tickets to the Event

### Plaid Sponsor · \$2,500

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- Company logo included in all promotional and media materials, printed collateral, and on the event page of the Heathwood website
- One (1) full-page, grayscale ad (6" x 10") in event catalog (distributed and mailed to all 500+ Heathwood families)
- 4 Complimentary Tickets to the Event

### Green Sponsor · \$1,000

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- Company logo included in all promotional and media materials, printed collateral, website
- One (1) half-page, grayscale ad (6" x 4.9") in event catalog (distributed and mailed to all 500+ Heathwood families)
- 2 Complimentary Tickets to the Event

### Grandparents Sponsor · \$250

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*Support Heathwood and honor your grandchild(ren).*

- Your name and grandchild(ren)'s name in the event catalog
- Photo of your grandchild(ren) in the event catalog
- Recognition in media at the event

The Annual Auction  
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Heathwood Hall

Commitment Form 2023 · Saturday, March 25, 2023

Information

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Sponsor Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

Sponsorship Level

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Grand Highlander \$10,000       Green \$1,000  
 Highlander \$5,000       Grandparents \$250  
 Plaid \$2,500

Payment Information

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Payments can be made online at [www.heathwood.org/auction](http://www.heathwood.org/auction) or by providing your information here.

**Check:**

*Make check payable to Heathwood Hall*

Check amount \$ \_\_\_\_\_

Check # \_\_\_\_\_

**Credit Card:**

Type of Credit Card \_\_\_\_\_

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Deadline for Sponsorship Commitments is February 17, 2023.

***Thank you for supporting Heathwood Hall!***  
**Contact Erin Pope, [epope@heathwood.org](mailto:epope@heathwood.org) or 803.231.7717**

Heathwood Hall Tax ID # 57-0358065