



HEATHWOOD HALL

ATHLETICS PROGRAM

The Highlander Athletics Booster Club (HABC) is proud to present the 2024 – 2025 Athletics Program. This full-color, high-quality publication will contain photographs and rosters of all Heathwood Hall athletes from the 2024–2025 academic year.

Families, businesses and community organizations are encouraged to purchase advertising. Pricing and ad specs are on the following page.

PUBLICATION DETAILS AND DEADLINES

Estimated page number 100+ pages

Size 8.5” x 11”

Distribution 875 finished magazines distributed to Heathwood families, potential student families and visitors to Heathwood sporting events.

Deadline for advertising commitment March 10, 2025

Deadline for advertising content March 17, 2025

Publication distribution date April 15, 2025

We thank you in advance for your support of the Highlander Athletics Booster Club. All proceeds will go DIRECTLY to benefit the athletes and athletic programming of Heathwood Hall. To reserve your ad space, or should you have any questions, email HABC@Heathwood.org.

Sincerely,

Margaret Willcox
HABC President

Jennifer Suber
Publication Coordinator
(803) 608-6161

THANK YOU FOR SUPPORTING HIGHLANDER ATHLETICS!

The deadline to secure your ad is March 10, 2025 | Contact Jenn Suber at 803-608-6161 or HABC@Heathwood.org

TO RESERVE YOUR AD SPACE, EMAIL HABC@HEATHWOOD.ORG

2024-2025



2024-2025 HIGHLANDER ATHLETICS PROGRAM: AD SPECS

BUSINESS ADS

AD TYPE (provided in print-ready format)*	SIZE SPECS	COST
Full Page—Business Ad	7.625"x10.125"	\$1000.00
Full Page—Business Ad Premium Placement (Inside front cover, outside back cover, inside back cover)	7.625"x10.125"	\$1250.00
Half Page—Business Ad	7.625"x5"	\$600.00
Quarter Page—Business Ad	3.75"x5"	\$350.00

*If design services are needed, \$75 design charge

FAMILY ADS

AD TYPE (choose from design templates below)	SIZE SPECS	COST
Full Page—Family Ad	7.625"x10.125"	\$500.00
Half Page—Family Ad	7.625"x5"	\$300.00
Quarter Page—Family Ad	3.75"x5"	\$200.00

FAMILY AD TEMPLATES:



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HALF PAGE OPTION 1



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